



India's First B2B Marketplace for the Green Energy Sector

V Greenio Expo & Marketing Solutions LLP

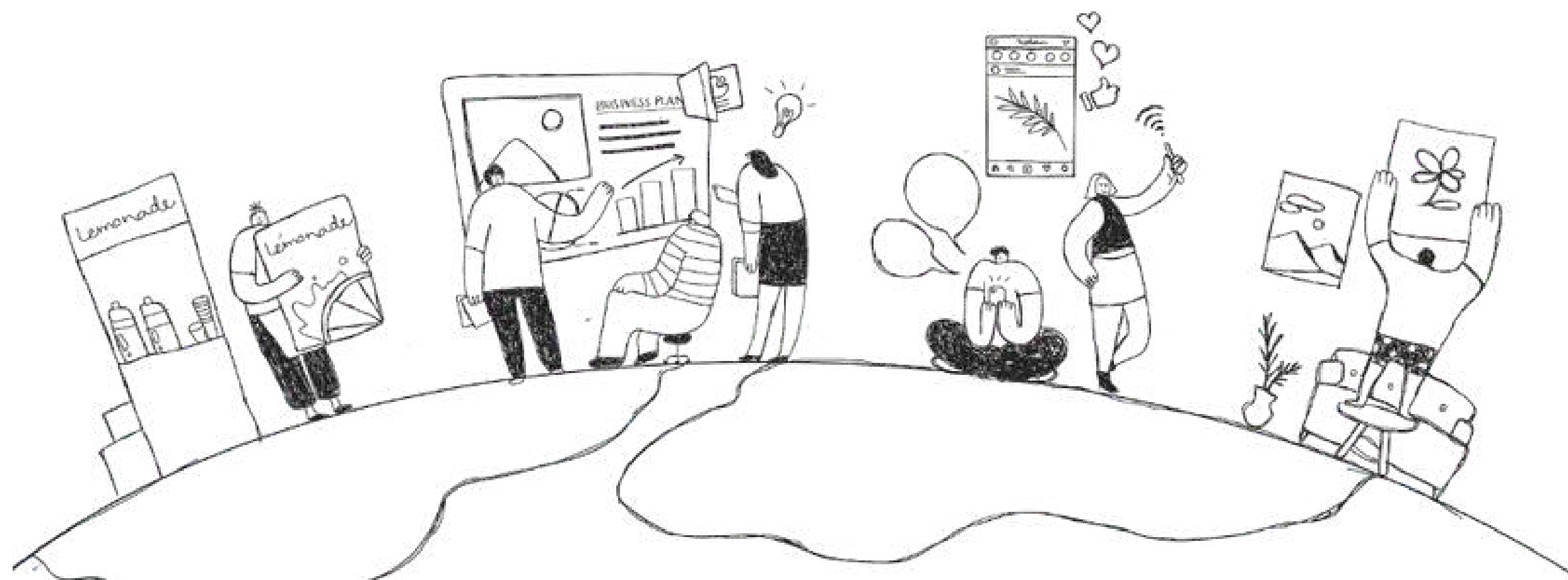
(Promoter of greeniomart.com)

About Us:



GreenioMart is **India's first B2B online marketplace for the Green Energy sector**, exclusively designed to connect manufacturers, suppliers, traders, buyers, and service providers in biomass, biofuels, biogas, solar, wind, EV, and hydrogen.

It is not just a listing portal, but a complete digital ecosystem for trade facilitation, lead generation, branding, and industry networking.





Overview & Importance

The green energy industry in India is expanding rapidly due to government policies, net zero commitments, and rising demand for sustainable fuels.

In particular, the biomass pellet and biofuel industry faces strong growth opportunities (power plants, industries, and households shifting to pellets & bio-CNG).

Despite demand, fragmentation and lack of organized B2B platforms make it difficult for buyers and sellers to connect efficiently.

GreenioMart bridges this gap by being a verified, trusted, and sector-exclusive platform, ensuring smooth buyer-seller interaction and sector development.



Products/Services:



Supplier &
manufacturer
directory

Buyer-seller
lead exchange

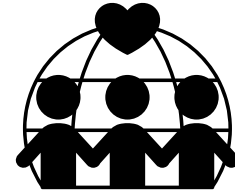
Paid
memberships &
subscriptions

Sponsored listings &
digital marketing
services

Conference &
exhibition
organization
support

Sector-focused
logistics & supply-
chain support
(upcoming)

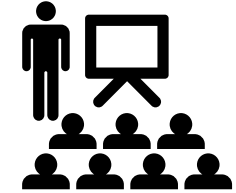
Solution



Supplier &
Manufacturer Listings
(Free + Paid)



Verified Buyer Leads &
Pay-per-lead System



Sponsored Ads & Brand
Promotion Services



Virtual + Physical
Exhibitions &
Conferences



Market Trends &
Analysis



Upcoming: Sector-
focused logistics
support & warehousing



Core Purpose

- **Enable trade visibility** for suppliers and manufacturers
- **Facilitate buyer-seller connections** with verified leads
- **Support industry growth** by organizing digital + offline events
- **Bridge finance & logistics gaps** through partnerships (e.g., BeAM, logistics companies)





Value & Importance

For Suppliers (Pellets, Biofuels, Biogas)

Provides direct market visibility, reduces dependence on local brokers, ensures faster sales cycles

For Buyers (Power Plants, Industries, Traders)

Reliable access to verified suppliers with transparent pricing

For Industry

Reduces inefficiency, builds trust, promotes adoption of clean energy solutions





Pain Points of Green Energy Sector

General Challenges:

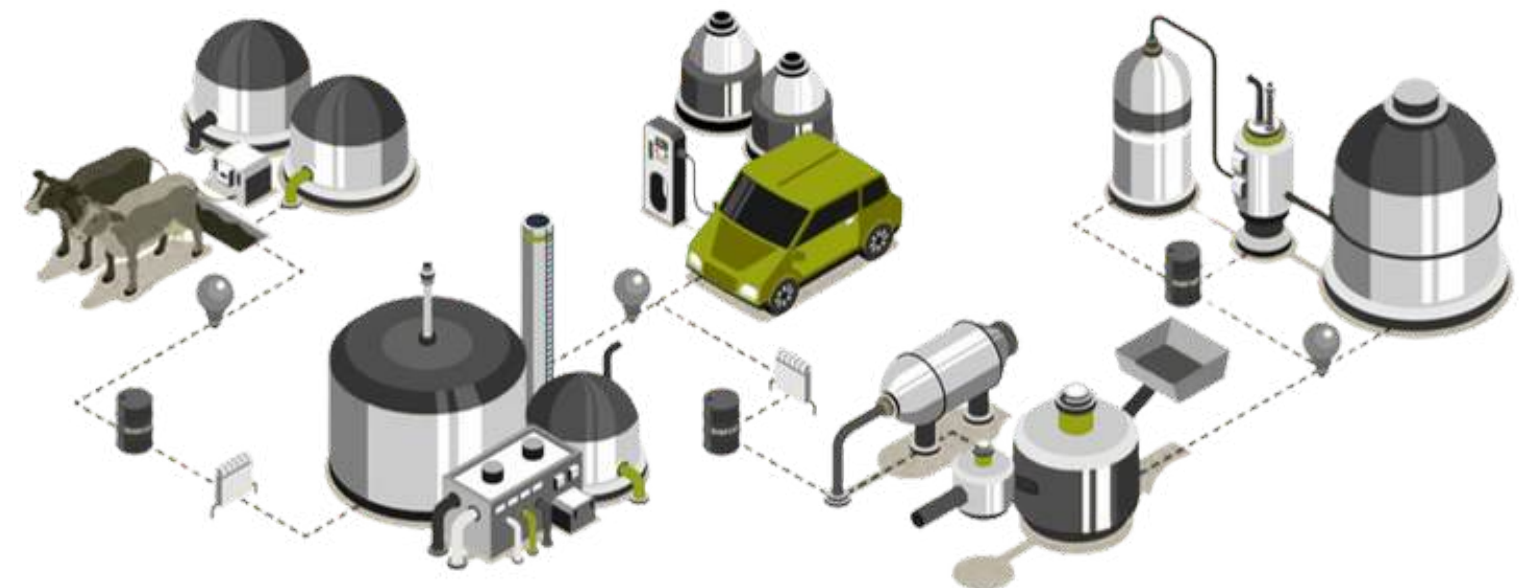
- **Suppliers & Products Scattered, Hard to Find Online** – Fragmented supply chain & limited digital presence
- **Finding Trusted Buyers & Suppliers is Hard** – Difficulty in finding verified suppliers/buyers
- **Poor Logistics & Storage System** – Lack of structured logistics & warehousing
- **Money & Funding Challenges** – Working capital & finance challenges
- **Lack of Market Information** – Market information gaps





Pain Points of Specifically for Biomass Pellet & Biofuel Industry:

- Seasonal availability of raw materials (agri waste, forestry residues)
- High transport cost due to bulky low-density material
- Limited awareness among industries about fuel-switch benefits
- Delayed payments & cash flow mismatches
- Informal/unorganized supplier network leading to trust deficit





Who's Involved & What They Want

Stakeholder	Key Needs	GreenioMart Role
Pellet Manufacturers	Market access, advance payments, logistics support	Verified buyer leads, digital promotion, logistics tie-ups
Biofuel Producers (Biodiesel, Bio-CNG, Ethanol)	Long-term buyers, working capital, compliance support	Buyer connect, industry visibility, lead monetization
Buyers (Power Plants, Industries, Traders)	Reliable suppliers, consistent quality, bulk supply	Verified supplier directory, ratings & reviews system
Traders/Aggregators	Storage, credit support, multiple supplier access	Warehousing tie-ups, credit linkage via partners
Service Providers	Reach to biomass/biofuel companies	Platform listing & branding
Government/Policy Bodies	Awareness & industry coordination	Data insights, events, exhibitions



Value We Can Add

- **Sector Focused** – Only dedicated to green energy products
- **Trusted Network** – Verified buyers and sellers for safe transactions
- **Faster Deals** – Convert leads into orders quickly with pay-per-lead system
- **Marketing Help** – Ads, branding, and campaigns specifically for green energy
- **Event Links** – Connect online marketplace with exhibitions and conferences
- **Finance & Delivery Support** – Help with working capital and smooth product delivery



Buying & Selling Models We Can Enable

- **Direct Buyer–Seller Connection** – One-to-one verified leads for faster deals
- **Membership Plans** – Choose from Basic, Silver, Gold, or Platinum based on your needs
- **Commission on Big Deals** – Earn or pay commission only for large transactions via platform
- **Pay-per-Lead System** – Get leads for buyers' inquiries and pay only for what you use
- **Auction Model with Beam** – e-Auctions for biomass and agri-waste procurement in partnership with Beam
- **Events + Marketplace Integration** – Connect physical exhibitions and conferences with our online platform
for smoother trade



Documentary Requirements (for Supplier Onboarding)

1. Company Details

- Certificate of Incorporation (COI) / Business Registration
- PAN Card of the company
- GST Registration Certificate
- Company address proof

2. Owner / Promoter Verification

- Owner/Director ID proof (Aadhaar, Passport, or Driving License, Pan Card)
- Contact details (phone & email)

3. Product Information

- Product name & specifications
- Plant / manufacturing location

4. Bank Details

- Bank account for transaction settlements
- Cancelled cheque or bank verification

5. Business Track Record

- Past supply references or client details (to verify authenticity)



Additional Key Elements – Easy Version (UPCOMING..)

- **Smart Technology** – AI-based lead matching, easy dashboards, and insights for better decision-making
- **Quality & Trust** – Verified certifications (BIS, ISO, sustainability audits) for reliable suppliers
- **Training & Learning** – Webinars, workshops, and online courses for suppliers to improve skills
- **Export Support** – Section dedicated to international buyers & exporters of biofuels, pellets, and clean energy products
- **Policy & Subsidy Updates** – Latest government schemes, subsidies, carbon credits, and renewable energy policies
- **Carbon Credit Marketplace (Future)** – Helping biomass & biofuel suppliers earn from carbon savings
- **Mobile App Access** – Easy listing and buyer connection for rural & semi-urban suppliers
- **24/7 Support & Verification** – Assistance for new suppliers, especially SMEs and Farmer Producer Organizations (FPOs)



Contact Info

Let's grow your brand together.

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